

2022 Donor Giving Report



**NORTHWEST
OUTWARD BOUND SCHOOL**

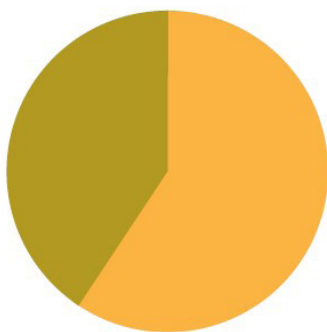
PC: Quinn Brasel

In 2022, the Northwest Outward Bound School community came together to support youth and individuals on their path of healing through outdoor education. Our dedicated group of supporters recognized that our programming is needed now more than ever. Through our programming, students receive critical social-emotional education and are taught dynamic leadership and teamwork skills. We take students out of their comfort zones to show them their incredible potential.

We were able to exceed our 2022 donor support goal due to your overwhelming generosity!

\$835,791

TOTAL RAISED



**40% WERE
REPEAT DONORS
FROM 2021**

**60% WERE NEW
OR RE-ENGAGED
DONORS**

241

**# OF DONORS &
CONTRIBUTORS**

\$3,468

AVERAGE GIFT

48

**# OF MAJOR DONORS,
WHO GAVE OVER \$1,000**

20%

**INCREASE IN MAJOR
GIFTS FROM 2021**