

2020 DONOR GIVING REPORT



NORTHWEST
OUTWARD BOUND SCHOOL



Joel Reid

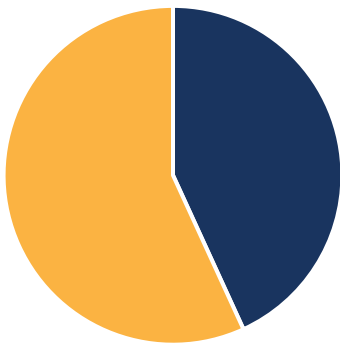
In 2020, the Northwest Outward Bound School community **showed up in a big way**. Our passionate group of supporters recognized that despite a year filled with uncertainty, a global pandemic, and cancelled wilderness courses, our programs were worth protecting for the future. Programs that provide students with critical social-emotional education, programs that teach dynamic leadership and teamwork skills, and programs that take students out of their comfort zones to show them their incredible potential. **We were able to exceed our 2020 donor support goal due to your overwhelming generosity!**

\$587,878

TOTAL RAISED

322

**# OF DONORS &
CONTRIBUTORS**



**43% WERE
REPEAT DONORS
FROM 2019**

**57% WERE NEW
OR RE-ENGAGED
DONORS**

\$683.64

AVERAGE GIFT

56

**# OF MAJOR DONORS, WHO
GAVE OVER \$1,000**

65%

**INCREASE IN # OF MAJOR
GIFTS FROM 2019**