



Sponsorship Packet



CIRCLE UP!

ALUMNI & FRIENDS VIRTUAL EVENT

An exciting three-day virtual engagement event that will build connection amongst our vibrant community of students, staff, and outdoor enthusiasts!



**NORTHWEST
OUTWARD BOUND SCHOOL**



CIRCLE UP! ALUMNI & FRIENDS VIRTUAL EVENT

OCTOBER 22-24, 2020

About

At Northwest Outward Bound School, **we change lives through challenge and discovery**. Our outdoor education and experiential programs provide youth and adults with dynamic learning opportunities in amazing settings across the Pacific Northwest.

This year, we are hosting “Circle Up!”, our first-ever virtual engagement event that will bring together students, staff, and supporters from the past 50+ years. We will provide sponsors with an **exciting opportunity to connect with an active, diverse group of outdoor enthusiasts and community leaders of all ages** in a unique virtual space.

Proceeds from the event will support the Northwest Outward Bound School’s core operations to ensure that we are able to continue to lead critically needed youth development and outdoor programs during and following the COVID-19 pandemic.

Sponsorship Benefits

- Align your brand with Northwest Outward Bound School, education programs, and the outdoor recreation industry
- **Showcase your support for changing the lives of young people** in the Pacific Northwest and beyond
- Exposure for your organization on our active media channels:
 - Event: 300 attendees
 - E-Newsletter: 8,332 subscribers
 - Facebook: 5,173 followers
 - Instagram: 1,949 followers
 - Twitter: 594 followers
- **3x the opportunities for publicity** during a three-day event, with prolonged virtual presence of your brand

Circle Up! Alumni & Friends
Virtual Event

October 22-24, 2020

New Activities Each Day

All Online

Event Details:

nwobs.org/alumni-and-friends



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SPONSORSHIP LEVELS & BENEFITS

Levels	Name	Benefits
\$5,000	Expedition Leader Title Sponsorship	<ul style="list-style-type: none">• VIP gift baskets delivered to 10 attendees of your choosing• Opportunity to pre-record a special welcome message• Logo in event “pre-cast” slideshow• Logo in online Program Booklet• Logo on event website and emails, with social media promotion• Recognition from emcee during virtual gala event
\$2,500	Summit Sponsor	<ul style="list-style-type: none">• VIP gift baskets delivered to 5 attendees of your choosing• Logo in event “pre-cast” slideshow• Logo in online Program Booklet• Logo on event website and emails, with social media promotion• Recognition from emcee during virtual gala event
\$1,000	Pathfinder Sponsor	<ul style="list-style-type: none">• Logo in event “pre-cast” slideshow• Logo in online Program Booklet• Logo on event website and emails, with social media promotion• Recognition from emcee during virtual gala event
\$500	Trek Ambassador	<ul style="list-style-type: none">• Listed in event “pre-cast” slideshow• Listed in online Program Booklet• Listed on event website and emails
-	Custom or In-Kind Sponsor	Don't see the perfect level for you or want to donate in-kind? We are happy to work with our partners to customize an individualized sponsorship!

For sponsorship opportunities, please contact:

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